



KEVIN J. LINCOLN II

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SOCIAL MEDIA COMMENT POLICY

Mayor Lincoln may use a variety of social media platforms and pages to communicate with the public. These pages operate as a “limited public forum” with clear and distinct guidelines listed in this policy. Any social media page that is established or maintained by the mayor or his staff is subject to this policy.

These pages are for the purpose of sharing information, events, and civic engagement opportunities relevant to Stockton and the office of Mayor Kevin Lincoln. Discussions conducted on these pages should be conducted with civility and respect. Comments containing any of the following content may not be posted:

1. Content that is threatening, abusive, harassing, defamatory, profane, obscene, or indecent.
2. Content that contains hate speech or discriminates against another person because of that person’s race, religious creed, disability, sex, gender, age, or any other protected basis.
3. Campaign content, including content urging or opposing the nomination or election of a candidate or the qualification or passage of a ballot measure.

4. Advertisements, solicitations, or other content that promotes or endorses services or products.
5. Content that suggests or encourages illegal activity.
6. Content or conduct in violation of a federal, state, or local law.
7. Content that tends to compromise the safety and security of the public.
8. Content that is unrelated to the topic being discussed.
9. Content that is repetitive or spamming in nature.
10. Content that infringes on a copyright, trademark, or other proprietary right of any party.
11. Content that is confidential, invasive of another person's privacy, or contains personal information.
12. Content that disrupts the normal flow of dialogue or negatively affects other users' ability to engage in discussions on this page.

Please be respectful and constructive when posting comments on the mayor's social media platforms. Any content posted in violation of this comment policy may be removed. Repeated violations may limit your ability to comment on the social media platforms in the future.

In addition, social media posts containing sensitive subject matter may have comments turned off at the discretion of the Office of the Mayor.

If you have any questions, please contact the Mayor's Office at mayor@stocktonca.gov or (209)937-8499.