



## KEVIN J. LINCOLN II

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425 N. EL DORADO ST, 2<sup>ND</sup> FLOOR, STOCKTON, CA 95202

[MAYOR@STOCKTONCA.GOV](mailto:MAYOR@STOCKTONCA.GOV) (209) 937-8499

### **CITY COUNCIL MEETING RE-CAP – OCTOBER 18TH, 2022**

Below is a brief re-cap of the October 18th, 2022 City Council Meeting.  
To read the full agenda and/or watch the video recording of the meeting:  
<http://www.stocktongov.com/government/oMeetings/councilMeetings.html>

**CONSENT ITEMS:** City Council approved 4 Consent Agenda Items, and continued 1 Consent Agenda Item including:

- **12.2:** Council considered changes to the City's existing requirements for the operation of pedicabs. The proposed changes would ease permitting requirements, increase insurance minimums for the benefit of the public, and expand pedicabs' access in the City. This item was tabled pending additional information requested of staff by Council and will be presented at a future meeting date.

See: [Proposed Ordinance](#)

- **12.3:** Council approved changes to the City's Motorized Food Trucks Ordinance. In addition to making general changes throughout the ordinance, a new Use and Operation Standards section was added to provide guidance on the parking of food trucks near traditional brick and mortar restaurants.

Prior to the full Council's consideration, the City Council Legislation and

Environmental Committee studied the City's existing food truck regulations and researched food truck regulations in other jurisdictions.

See: [Proposed Ordinance](#)

- **12.4:** Council accepted \$1 million secured through the City's Congressional Representative, Congressman Jerry McNerney, for the Resurgent Stockton Project. This project supports food entrepreneurs and urban farmers using underutilized City-owned space and leveraging collaborative partnerships to support the entrepreneurial ecosystem and workforce development.

See: [Proposed Resolution](#)

**NEW BUSINESS:** City Council received informational updates and/or acted on 4 new business items including:

- **15.1:** Council approved a contract with JP Marketing to create a branded marketing campaign which will be implemented through a lens of equity, with a key focus on creating content that highlights Stockton's many unique attributes. JP Marketing was selected following the City's issuance of a request for proposal (RFP).

See: [Attachment A: Scope of Work](#) and [Marketing and Brand Strategy PowerPoint](#)

**HEARINGS:** Two public hearing were held and can be found here: [16.1](#) and [16.2](#)

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